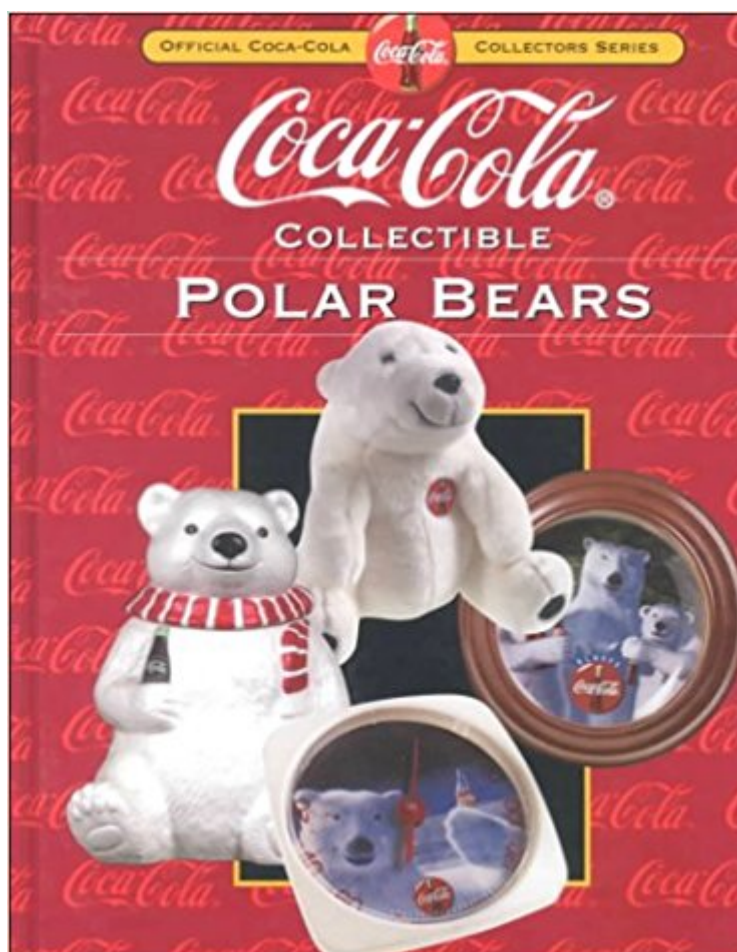


The book was found

Coca-Cola Collectible Polar Bears (Collector's Guide To Coca Cola Items Series)



Synopsis

Coca-Cola's Polar Bears from the popular advertising campaign of the 1990's are featured in this marvelous book. Features a complete history, plus secondary market pricing for collectibles from the ad campaign, including trays, bottles/cans, pins, figures, bean bags and plush.

Book Information

Series: Collector's Guide to Coca Cola Items Series

Hardcover: 160 pages

Publisher: Beckett Pubns; 1 edition (September 15, 2000)

Language: English

ISBN-10: 1887432922

ISBN-13: 978-1887432924

Product Dimensions: 0.5 x 7.8 x 10.5 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 6 customer reviews

Best Sellers Rank: #2,320,804 in Books (See Top 100 in Books) #36 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Coca-Cola](#) #2172 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Antiques Care & Reference > Reference](#) #4561 in [Books > Reference > Encyclopedias & Subject Guides > Antiques & Collectibles](#)

Customer Reviews

I was disappointed because I thought that I was getting a price guide like the other editions. This one shares a history of bear production and purpose.

I want to sell off some of my Coca-Cola collectibles and needed to find their value, The book has nice descriptions and good detailed images.

Good reference book. Just remember that no collector's book is ever complete!

this book is not only beautiful but has very nice pictures inside too. it looked just like the picture shown, no disappointment. this is for anyone who loves stuffed animals. Thank you

A relative asked me to order this for her and she was very pleased. Six more words required? Only two to go!!!

As the widely-recognized ambassadors for Coca-Cola, Polar Bears occupy a special spot in my Coca-Cola collection. No doubt about it, these adorable bears and cubs make it all too easy to be smitten with the collector bug. Now I'm delighted to have a handsome hardcover book about these bears to add to my Coca-Cola treasures. Thanks to this "family scrapbook" with colorful photos and general descriptions, I can now admire and covet the many Coca-Cola Polar Bears in every size, shape and variety. The authors even provided a list of resources that will come in handy. While I would have loved more technical details about how the TV ads were created and animated, overall I'm "beary" happy!

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